



Anaheim Soccer Association

625 S. Magnolia Ave. Suite D
 Anaheim, CA 92804
 (714) 828-2912

Dear Potential Sponsor:

The Anaheim Soccer Association (ASA), founded 32 years ago in February 1979, hosts 5 youth soccer tournaments each year. With 1,500 to 3,000 players aged 8 to 19 and with it from 6,000 to 15,000 people to the Orange County region per tournament. Our tournaments offer you a fantastic way to raise your company's visibility at the best youth soccer tournaments in the area. You would have a unique opportunity to reach thousands of athletic minded youths, their coaches, families and friends. On behalf of ASA, we invite you to be an individual or corporate sponsor.

Your sponsorship will provide monetary support for the youth in our area by offsetting costs associated with City and School District Fees, uniforms, training gear, equipment, and coaching. In addition, these contributions will assist children of low-income families through our scholarship program.

Please note that ASA is a 501(c) (3) non-profit organization and your sponsorship may be tax deductible (please consult your tax advisor for more information).

Your company will receive promotional benefits through our tournaments, based on your sponsorship level. Many sponsorship opportunities are available and detailed below. We ask you to review this opportunity and consider working with us in this fun event.

Sponsorship Opportunities:

<p><u>Platinum Sponsorship \$2,500</u></p> <ul style="list-style-type: none"> •Listed as platinum sponsor of ASA Tournament(s) on all signage •Logo and Link on the Tournament Page and throughout the ASA Website •Large Company Banner or Wind Runner at Event •If interested, company vendor tent at any venue or info/coupons can be distributed in coaches packets •Tournament corporate plaque 	<p><u>Gold Sponsorship \$1,000</u></p> <ul style="list-style-type: none"> •Listed as gold sponsor of ASA Tournament(s) on all signage •Logo and Link throughout the ASA Tournament Website •Large Company Banner or "A" Frame at Event •If interested, company vendor tent at one venue or information/coupons can be distributed in coaches packets •Tournament corporate plaque
<p><u>Silver Sponsorship \$500</u></p> <ul style="list-style-type: none"> •Listed as silver sponsor of ASA Tournament(s) on all signage •Logo and Link throughout the Tournament Website •If interested, company information/coupons can be distributed in coaches packets •Tournament corporate plaque 	<p><u>Field Sponsorships \$250 (per field)</u></p> <ul style="list-style-type: none"> •Similar to a tee box sponsor at golf outing, have your name or logo listed as a specific field sponsor – (2) Field Signs are posted at one of our soccer fields for the duration of our weekend event •We have only a limited amount of fields available and they will go fast!

Thank you for your generosity and know that you are helping the Anaheim Soccer Association provide a place for our youth to develop athletic skills and, more importantly, become good citizens of the community. League Sponsorship(s) are also available. Please call for details.

Sincerely,
 David K. Ramey
 Vice President / Tournament Director
 Anaheim Soccer Association

3rd Annual Tom Young Turkey Shoot



November 26th & 27th, 2011

Rich Bailey Girls Friendship



January 21st & 22nd, 2012

International California Cup



August 11 & 12, 2012

28th Annual Holiday Classic



December 10th & 11th, 2011

International California Spring Cup



March 10th & 11th, 2012



Member Anaheim Chamber of Commerce

We are proud to be Partnered with and Sponsored by:



Los Angeles Galaxy MLS Soccer Team



Los Angeles Chivas USA MLS Soccer Team



Dick's Sporting Goods



Anaheim Bolts

Anaheim Soccer Association Sponsorship Form

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Tournament(s) to sponsor:

- Tom Young Turkey Shoot
- Holiday Classic
- Rich Bailey Girl's Friendship
- California Spring Cup – International Tournament
- California Cup – International Tournament

Level of Sponsorship:

- Platinum Sponsorship – \$2,500*
- Gold Sponsorship – \$1,000*
- Silver Sponsorship – \$500*
- Field Sponsorship – \$250 per field* (Number of fields: _____)
- Other Amount: \$ _____

* Prices are per tournament with a 10% discount for two tournaments, 15% discount for three tournaments, 25% discount for four, and 35% for five tournaments.
Please contact the ASA Tournament Director for additional details. Some restrictions may apply. Terms are subject to change without notice.

Amount Enclosed: \$ _____

Please complete this form and enclose your check made payable to:
Anaheim Soccer Association

Then mail to:
Anaheim Soccer Association
Attn: Sponsor Application
625 S. Magnolia Ave. Suite D
Anaheim, CA 92804

If you wish to use your company logo, please email it to webmaster@anaheimsoccer.org

If you have any questions, please contact either the ASA Soccer Office at 714-828-2912
Or email info@anaheimsoccer.org

Sponsorship forms and payment are due no later than thirty (30) days prior to tournament date for processing of Banners and other printed materials.